

## **SAMPLE OUTLINE FOR IMPLEMENTING ADVENT CONSPIRACY IN THE LOCAL CHURCH**

June – August:

- Request your church's free copy of the book "Advent Conspiracy" from MB Foundation. Read the book and view the accompanying DVD.
- Prep leadership for AC.
- Build grassroots support.
- Identify some individuals that have already implemented the AC approach into their Christmas & might have a story to share with the congregation.
- Visit with Christian Education Board about utilizing some of the AC resources in children and adult Sunday School classes or in small groups (i.e. book and DVD. Children's materials found at [www.adventconspiracy.org/resources/category/pastoral\\_resources/](http://www.adventconspiracy.org/resources/category/pastoral_resources/).)
- Determine what project(s) will be supported by the church-wide AC offering/gift.

September 12 through October 3

- Preach a sermon series on the 4 themes of AC – Worship Fully, Spend Less, Give More, Love All.
- Display the MBF AC poster prominently throughout the church and take it down after October 3.
- Have families share testimonies of how they have strived to "do Christmas differently". These may be continued, sprinkled throughout the fall.

October 10

- Show the AC introductory/promo video to the congregation and encourage them to consider their involvement in AC.

November 7

- Introduce the congregation to the AC project(s) chosen and tell them when the offering will be made.
- Use a flyer to describe AC and the AC Offering Project. Distribute via bulletin, mailboxes or attach to email blast.
- Encourage families to develop some unique way to gather their family's AC Offering (i.e. AC Stocking, Christmas Gift box under the tree with a slot for putting money in, etc.) in preparation for the church-wide offering.

November 21

- Distribute AC postcards via church mailboxes, USPS, or email blast them to every home this week, in preparation for post-Thanksgiving shopping!

November 28 – December 19

- Display the MBF AC poster prominently throughout the church
- Adult SS classes or small groups use the book and DVD to discuss the 4 themes.
- Children's classes utilize the children's materials.\
- Tie the 4 themes into the lighting of the Advent candle each week.
- Distribute the 4 themed flyers via bulletins, mailboxes, or email blast...one each week throughout the month.

December 19

- Special AC Offering – during morning worship or incorporate into special Christmas program.