

# IDEAS FOR VIDEO DISTRIBUTION

If you want to play the video for a group and have access to an internet connection, then play it directly from our website at <a href="https://www.mbfoundation.com/donoradvisedfund">www.mbfoundation.com/donoradvisedfund</a>. If you won't have an internet connection, then download the video from our website.

## **SUNDAY MORNING GATHERINGS:**

### **BULLETIN ANNOUNCEMENT**

An announcement for your worship service bulletin might read "The Donor Advised Fund from MB Foundation is a great way to give to our church or other ministries that you love. It's like a charitable giving account. To learn more see the flyer in your mailbox or view a brief video at <a href="https://www.mbfoundation.com">www.mbfoundation.com</a>. MB Foundation is the national stewardship ministry of the Mennonite Brethren family of churches".

#### **ANNOUNCEMENTS**

Play the video during the normal announcement time. Perhaps preface the video by saying something like "We have a special message from our national stewardship ministry, MB Foundation, that we'd like to play for you."

## **OFFERING**

You could connect the video to the offering by saying, "I know you are familiar with how to give using cash or a check. However, did you know that the average person has 9% of their assets in cash and 91% in non-cash assets? As you prepare to give, watch this message from our national stewardship ministry, MB Foundation, who is available to help you unlock generosity from your non-cash assets."

#### SOME OTHER OPTIONS FOR THE VIDEO INCLUDE:

- Play it at a leadership meeting or congregational business meeting.
- Distribute it to adult Sunday School teachers or Small Group leaders and ask them to show it at their next gathering.
- Have it playing before the service begins as part of your slide show.